

Responsibility By All Means Prosperity For All.

Every organization that values corporate responsibility has a role to play in supporting sustainable printing.

- As a **printer**, you have a responsibility to source solutions that lower your operating costs, reduce your environmental footprint, and deliver the best products to your customers.
- As a **print buyer**, the integrity of your corporate responsibility platform hinges on selecting sustainable print solutions to meet your organization's needs.
- As a **supplier**, you have the ability to support a more sustainable supply chain by providing the technology that drives sustainable print.
- And as an **association or educational institution**, you make an impact on the entire supply chain when you support and engage the sustainable printing community.

The Sustainable Green Printing Partnership (SGP) acts as a conduit to bring all of these groups together to support a more sustainable print supply chain. Through SGP, printers, print buyers, suppliers, and supporting organizations work together to drive sustainable business practices that today's customers demand.

Sustainable Printing is Smart Business

SGP's publicly vetted certification criteria was developed for the printing industry, by the printing industry. Its holistic certification program evaluates all areas of any print facility and encourages continuous improvement. SGP has the support of all major print organizations in North America.

SGP Printers:

- Reduce waste and hazardous materials
- Conserve energy
- Source sustainable materials
- Lower their carbon footprint
- Create a safer workplace
- Conform to all relevant environmental, health, safety & labor laws
- Strive toward more sustainable operations with goals for continuous improvement

Printers are aided through the certification process and monitor progress by using the innovative **SGP Impact Tracker**, a powerful online dashboard. As a result of certification, printers reduce their impact on the environment, improve working conditions and save money, giving them a significant competitive edge.

SGP Printers On Average*:



Eliminate
80 tons
landfill waste



Reduce energy
usage by
370 kWh



Lower greenhouse
gas emissions by
2.5 tons



Increase solvent recycling
by more than
75%

*Based on a 2014 study of SGP Printers.

SGP Community

Everyone has a place at the table in support of sustainable print. The future of the entire supply chain depends on our ability to meet consumer demand and use advancing technologies to limit our impact on the environment and ensure a safe workplace.

SGP Printers

SGP Printers differentiate themselves in a crowded marketplace as a validated link in a sustainable supply chain sought out by their customers. Certified printers see real cost and resource savings that benefit their bottom line. SGP Printers are the most efficient, cost-effective, and responsible sources for all types of printing projects.

SGP Brand Leaders

SGP Brand Leaders are print buyers that understand the importance of a sustainable supply chain to real corporate responsibility. They recognize that SGP certification provides a level of assurance that cannot be obtained by reliance on any single-attribute certification. Brand Leaders commit to promoting SGP certification to their existing printers and/or working with printers that are already certified.

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SGP Patrons

SGP Patrons are suppliers to the printing industry that support sustainable printing and SGP's mission. They demonstrate commitment to sustainability by providing new techniques and technologies that offer printers better, more sustainable options. Patrons transform the marketplace for inclusion of sustainable business practices.

SGP Resource Partners

SGP Resource Partners include organizations that support sustainable printing by working with and educating all links in the print supply chain. Associations and academic institutions that are Resource Partners provide information and outreach to help the industry advance sustainability efforts.

Sustainable Green Printing Partnership

SGP is the leading non-profit accreditation organization promoting sustainability in all printing processes throughout the United States and Canada. SGP advocates best practices and innovation among print community stakeholders, aligning the printing industry and its customers in the pursuit of a more accountable, sustainable supply chain.

To learn more about how you can become part of the SGP community as an SGP Printer, SGP Patron, SGP Brand Leader or SGP Resource Partner, visit us online.



sgppartnership.org